

# WESLEY PINKHAM

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An imaginative millennial with multi-facted experience seeks employment in an equally **collaborative, energetic** and **creative** company. My background uniquely blends **event production, artist and public relations, social media and community management.**

## WORK EXPERIENCE

### YIDDISHKAYT

Los Angeles, CA

#### Programming/Communications Director {February 2010—September 2011}

Produced popular & innovative cultural events **from concept to completion**, designed and distributed fundraising and marketing material, launched new SEO-optimized website and social media profiles, **managed** interns, analyzed relevant data and analytics, updated brand image via web, print and programs.

### THE MUSIC CENTER

Los Angeles, CA

#### Administrative Assistant, Support Organizations {April 2009 — February 2010}

Helped administer **events** and interface with the largest donors to the **third largest performing arts center in the country**. In-house graphic designer.

### GRAND PERFORMANCES

Los Angeles, CA

#### Artist Relations Intern {Summer 2009}

Jack-of-all-trades opportunity to keep the endless flow of musicians coming through LA's **most popular free, outdoor world music series happy**. From finding holistic cough medicine for a sick Inuit throat signer to picking up artists at LAX during rush hour, **no task was too big or too small.**

### RUDER FINN

Jerusalem, IL

While in Israel {2008}, **interned** at top international PR firm, trained entire staff in newly-trending Twitter platform, oversaw social and traditional accounts, wrote press releases/op-eds for wide range of clients.

### THE SKIRBALL CENTER

Los Angeles, CA

#### Programs Intern {June 2006 — February 2007}

Oversaw artist relations for the Sunset Concerts series: **free, outdoor shows for all of LA to enjoy**. Coordinated merch sales, travel, hospitality, designed printed programs and ushered VIP guests. Handled and reviewed new artist submissions.

## SKILLS

- Windows/Macintosh platforms
- Microsoft Office Suite
- Event production and logistical preparation
- Graphic/web design with Adobe Suite
- HTML, CSS, CMS/Blogging, social networks and digital community moderation.
- Video and audio editing, live sound mixing and basic IT support
- Digital and film photography, videography
- Piano (classical/contemporary), guitar

## EDUCATION

Huntington Beach High School  
Class of 2006

University of California, Los Angeles  
Class of 2010 (Graduated December '09)  
B.A., World Arts and Cultures  
Minor in Hebrew and Jewish Studies

Hebrew University of Jerusalem  
Study Abroad Semester,  
Fall 2008